



**MetLife**  
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## 2017 MEDIA ACCREDITATION APPLICATION FORM

Each year we look forward to welcoming the media to the Australian Badminton Open and this year, the final Superseries tournament hosted in Sydney, is no exception. Due to the quality of the international, world-ranking and Olympic medallist athletes attending in 2017 we expect an influx of media accreditation applications.

As a result, this year we have revisited our *Terms and Conditions* for accreditation. This is particularly relevant to photographers, whose numbers have increased over the past two tournaments. It is in everyone's interests that media attendees follow the protocol guidelines displayed onsite and during orientation. Media representatives must follow instructions from Media Centre staff and work within the clearly defined space of their accreditation status.

All media covering the 2017 Crown Group Australian Badminton Open will be required to carry the official media accreditation issued by Badminton Australia. The *Terms and Conditions* of accreditation will include the display/wearing of a signature identifier for photo and film media (e.g. a vest or jacket).

This document must be completed and submitted by no later than COB Thursday, 1 June 2017. Please note:

- Media accreditation passes will not be transferable and photo ID will be required upon collection of all passes, at the designated arrival/collection point. Please be sure to provide names as they appear on valid photo ID.
- A passport-sized photograph is required with all applications (head shot).
- This form must be submitted along with valid press credentials (i.e. letter of assignment from editor or employer, evidence of employment I.D such as security pass, foreign correspondent credentials)
- Once media accreditation is approved, media representatives will be provided with event information, tournament schedules and a location map indicating the arrival/collection point.
- Each journalist and photographer must apply individually for accreditation (one form, one person).

Online media must meet the following requirements:

- The web publication must belong to a registered media organisation with verifiable address and phone
- The publication must have a substantial amount of original news content, commentary or analysis
- If the site is new or quite niche, we request the latest data on site visitors or press citation.

Successful applicants will be welcome at the Australian Badminton Open Media Centre from 20 to 25 June, where our team will do our best to assist your professional coverage of the tournament.

**For specific queries please contact Jacaranda Communications:**

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<b>Name:</b>		<b>Title:</b>	
<b>Mobile no.:</b>		<b>Email:</b>	
<b>Media outlet:</b>			
<b>Media type:</b>	Print <input type="checkbox"/>	Radio <input type="checkbox"/>	Television <input type="checkbox"/> Online <input type="checkbox"/>
<b>Website address:</b>			
<b>Media circulation:</b>			
<b>Filming and audio:</b>	Required <input type="checkbox"/> Not required <input type="checkbox"/>		
	<i>Please indicate if required and if so, where and how the footage and audio will be used.</i>		
<b>Are you a photographer?</b>	Yes <input type="checkbox"/> No <input type="checkbox"/>		
	<i>Please note that only professional photographers will be issued a vest/jacket.</i>		
<b>Intended coverage:</b>			
	<i>Please provide brief details such as date of publication/tecast, timeslot and format (e.g. feature article, interview, photo essay).</i>		
<b>Clipping link:</b>			
	<i>Please provide a recent media clip link to your, or your outlet's, reporting (with your by-line).</i>		
<b>Chief of Staff contact name:</b>		<b>Phone:</b>	